

# THE EFFECTS OF CHEATING



THE AUSTRALIAN DODGEBALL FEDERATION (ADF) IS THE PEAK BODY OF DODGEBALL IN AUSTRALIA. OUR RESPONSIBILITY IS TO PROMOTE AND MAINTAIN THE GROWTH OF DODGEBALL ACROSS ALL AUSTRALIAN STATES AND TERRITORIES. OUR FOCUS IS TO UNIFY THE RULES WITHIN AUSTRALIA IN ORDER TO PROMOTE DODGEBALL AS A LEGITIMATE SPORT THAT WILL ATTRACT TALENTED, ENTHUSIASTIC ATHLETES AT SOCIAL AND INTERNATIONAL LEVEL.

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*ACTION*

*RECEPTION*

*RESPONSE*

*RESULT*

YOU CHEAT

SPECTATORS NOTICE

PLAYERS NOTICE

YOU NOTICE

NEGATIVE IMAGE OF DODGEBALL  
IN GENERAL

YOUR INTEGRITY IS IN QUESTION

RELATIONSHIPS / NETWORKING  
DAMAGED

FRUSTRATION

PERSONAL & TEAM'S  
ACHIEVEMENTS TARNISHED

SENSE OF SELF WORTH IS  
DAMAGED

POTENTIAL PLAYERS DO NOT SIGN  
UP TO PLAY

POTENTIAL SPONSORS DO NOT  
ASSIST YOUR LEAGUE

YOU LOSE "THE BENEFIT OF THE  
DOUBT"

YOU WILL NOT BE WELCOMED ONTO  
OTHER TEAMS

YOU WILL LOSE YOUR TEAM

OTHERS WILL CHEAT IN RESPONSE

OTHERS WILL NOT RECOGNISE YOUR  
TALENT

NO ONE WILL EVER KNOW HOW GOOD  
YOU ARE - INCLUDING YOU

YOU WILL FEEL THAT YOU "NEED" TO  
CHEAT IN ORDER TO WIN